

# Cycle Rally for Environment Awareness

(Herbal Medicine, Herbal Home garden and Organic Farming)

Date: 22.2.2007 to 26.2.2007



## Organised by

Vivekananda Kendra – NARDEP  
Vivekanandapuram  
Kanyakumari – 629702



## Sponsored by

- vi. Regione Toscana
- vii. Comune di Pistoia
- viii. Magia Verde onlus
- ix. Coe and

# Cycle Rally for Environment Awareness (Herbal Medicine, Herbal Home garden and Organic Farming)

01. **Name of the Organisation** : Vivekananda Kendra-NARDEP  
Vivekanandapuram, Kanyakumari
02. **Sponsored by** :  
❖ Regione Toscana  
❖ Comune di Pistoia  
❖ Magia Verde Onlus and  
❖ CoA
03. **Venue** : Agasteeswaram Block  
Kanyakumari Dist.
- 
04. **Dates** : 22.2.2007 to 26. 2.2007
05. **Total no.of participants** : 32 - Annexure - I
06. **Area of street play covered** : Annexure - II
07. **Total distance covered** : 105 K.M.
08. **Total no.of saplings tributed** : 4000 nos.
09. **Objectives** :  
❖ To create Environmental Awareness among the rural people  
❖ To propagate Herbal Medicines and Organic farming.  
❖ To promote Home Herbal Gardens  
❖ To distribute Medicinal plants
10. **Media** :  
❖ Street Plays on various themes such as:-  
a. Health and Hygiene  
b. Healthy diet as a medicine  
c. Organic farming  
d. Trees are our friends  
❖ Slogans  
❖ Folk songs
12. **Programme Co-ordinators** :  
❖ Sis.V.Saraswathy  
❖ Shri.C.Vijayaraghavan

### 13. Highlights :

- ❖ Cycle rally was led by a van with Swami Vivekananda's cut-out in front.
- ❖ The van having a public address system which was used for making announcements about the arrival of the cycle rally in a village. It also served the purpose for playing environmental songs.
- ❖ The age of the participants was in the range of 20 – 80 years old. Vaidyar Muthuswamy was the youngest having 80 years of age.
- ❖ 1/3<sup>rd</sup> participants were ladies
- ❖ Villagers appreciated the performance of Street players and applauded them.
- ❖ Many places, villagers afford Tea, buttermilk, lunch etc. to the participants
- ❖ There was a mad rush in getting seedlings for plantation
- ❖ A couple of places, participants from the cycle rally planted the seedlings and cleaned the area along with the villagers.
- ❖ The rally ended at Vivekanandapuram near the statute of Swami Vivekananda
- ❖ At the end of the rally, participants took oath of propagating clean environment.
- ❖ Senior worker of Vivekananda Kendra Shri.N.Krishnamoorthi and Dr.Arjunan from Kanyakumari addressed the participants during the concluding function and distributed certificates.
- ❖ On the last day, the entire cycle rally was covered by Video and 20 minutes Video and Audio CD has been brought out.





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& Organic Farming)

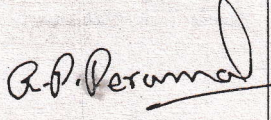
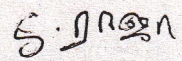
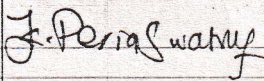
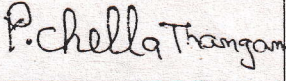
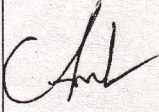
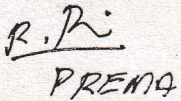
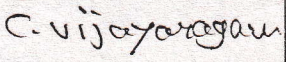
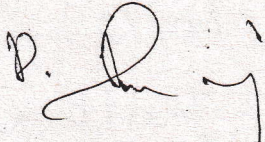
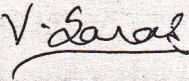
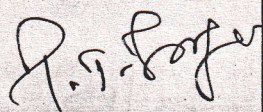


Date 22<sup>nd</sup> to 26<sup>th</sup> Feb.2007

Venue – Agasteeswarem Block

Sl.no.	Name and Address of the Participants	Phone and Cell and Email address	Signature
1.	S.Rohini 3/35, Kavusamy Kovil Street Kasi Major puram Courtallam-627 802 Tirunelveli District	9865322041	
2.	S.Raghupathy Vivekananda Kenra-NARDEP Kundal Kanyakumari P.O. Kanyakumari District	270755	
3.	U. Prabhu (Co-ordinator) Gramadhana Nirmana Sangam Solai Nagar, Kamarajar Colony Sivagangai (TK) (Dt)	04575-242271 9865580136	
4.	Dr.P.Kumaraswamy 1/91, Mela Krishnanpudur Nagercoil (Via) & P.O. Kanyakumari Dist-629 601	277341 (P.P)	
5.	M. Ezhilarasi Beotory 4/126, D.M.A.C. Garden State Bank Colony Tuticorin - 2	9843183998	
6.	V.Jeyakani Thayagam Trust 4/93-3, Iyyankovil Street Muthiahpuram Tuticorin – 5	9865576079 9363315646	
7.	S. Sathya 7/15, Pothigai Nagar (Near Indira Nagar) Ilanji Tenkasi Tirunelveli District	9360524632	

Sl.no.	Name and Address of the Participants	Phone and Cell and Email address	Signature
8.	N. Parameswaran Winner Trust Main Road, Kallippatti Gobi (TK), Erode Dist, Tamilnadu – 638 505	9842343058	N.P.
9.	R. Kannan Siva Priya Ashram By Pass Road Courtallam Tirunelveli District	954633-227183	R. Kannan
10.	V.Muneeswaran Balasubramonipuram Kanyakumari P.O.-629 702 Kanyakumari Dist Tamilnadu	9442760969	V. Muneeswaran
11.	K.Kadhiresan TRC - Kalluvilai Leepuram P.O. Kanyakumari District Tamilnadu	270755	K. Kadhiresan. K
12..	R. Gopalakrishnan <del>Kannan</del> (Vivekananda College) Shiva Priya Ashram Courtallam Tirunelveli District Tamilnadu	04633-221183	R. Gopala Kannan
13.	M.Jayakumar TRC-Kalluvilai Leepuram Post Kanyakumari District, Tamilnadu	270755	MJK
14.	M. Sanjiv Narayanan <del>SANKAR</del> Chithiranjah Das Organisation For Women Tuticorin Tuticoron District, Tamilnadu	0461-2345995	M. SANKARANARAYAN
15.	Dr.S.Muthuswamy Pillai 22, Eswara Bhavanam Vellalar Middle Street Vadaserry Nagaercoil – 629 001 Kanyakumari District	277341	S. Muthuswamy

Sl.no.	Name and Address of the Participants	Phone and Cell and Email address	Signature
16.	R.Ponnamperumal Vivekananda Kendra-NARDEP Vivekanandapuram Kanyakumari P.O.-629702 Kanyakumari Dist.,Tamilnadu	246296	
17.	S. Raja Vattkottai, Variyoor (P.O.) Kanyakumari Dist.,Tamilnadu		
18.	K.Periaswamy TRC-Kalluvilai Leepuram P.O. Kanyakumari Dist,Tamilnadu	270755	
19.	P. Chellathangam Amanakkanvilai Leepuram (P.O.) Kanyakumari Dist.,Tamilnadu	246296	
20.	A.Ambuily Director WELL Trust Tuticorin, Thoothukudi Dist. Tamilnadu	9486251951	
21.	R. Prema Shiva Priya Ashram Courtallam, Tamilnadu	9942284586	
22.	Shri.C. Vijayaraghavan Vivekananda Kendraa-NARDEP Vivekanandapuram Kanyakumari P.O.::629720	270755	
23.	P. Paulraj Vivekananda Kendra-NARDEP Vivekanandapuram Kanyakumari P.O.:629702 Kanyakumari Dist.,Tamilnadu	246296	
24..	V.Saraswathi Vivekananda Kendra-NARDEP Vivekannadapuram Kanyakumari P.O.:629702 Kanyakumari Dist.,Tamilnadu	246296	
25.	P. Tharasi lingam vive kanda kendra vive kanda puram - nardep Kanya Kumari	246296	

T. Lakshmanan

S/o - P. Thanja Swamy

Lakshmi Puram Main Road

Lakshmi Puram - P.O.

9443502196 T. Lakshmanan

T. Lakshmanan

92. V. Shankarai Mahalinga Pillai.

3/47 Mela Pathar

Balamore Road

Nagercoil. P.O

K.K.D.

cell. 9944045155

V. Suresh Kumar

S/o. Parmeswary.

North Kumbal.

Kanyakumari

cell = 9842998066

R. Ponvathy

w/o L. Jagatheesan

10/121 - East Street

Jalottanam

R. Ponvathy

T. Janarthanan Nair

17/724A Belesubramonipuram

Kongalamei p.o. 629712

T. Janarthanan

S. Rajamony

Edayanvillai,

Santharadi (p.o)

K.K. Dist.

v. chandra

v. chandra

9186550594

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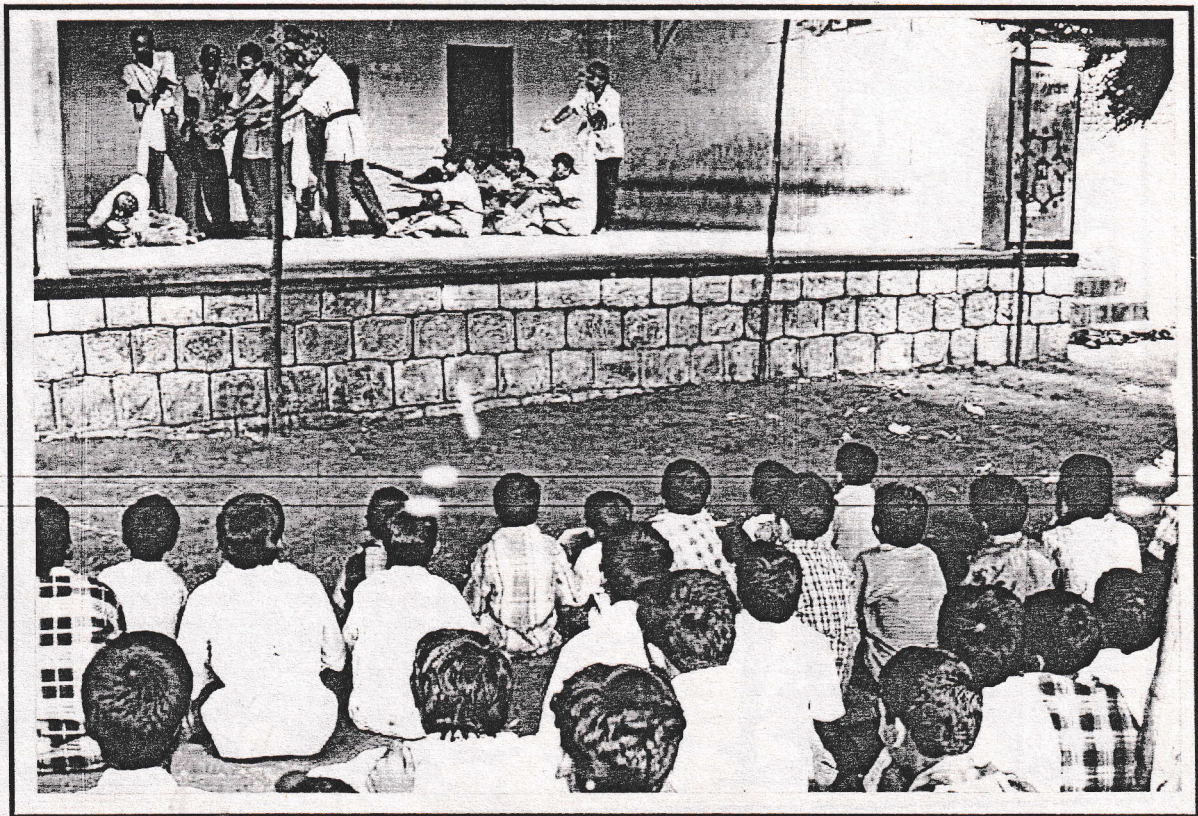
**Route covered by the cycle rally in Agasteeswaram Block**

<b>Sl. no</b>	<b>Date</b>	<b>Villages</b>
1.	22.2.2007	One day training at Technology Resource Centre, Kalluvilai
2.	23.2.2007	Kalluvilai, Leepuram, Ammanakkanvilai, Maharjapuram, Mylady, Kozhikottupothai, Eravipudur
3.	24.2.2007	Marungoor-Eravipudur, Kariyamanickapuram, Parakkai, Thengampudur, Panickankudiyiruppu, Puthalam
4.	25.2.2007	Puthalam, Swamithoppu, Chettivilai, Chottapanickanvilai, Kudiyamthoppu, Aundivilai, South Thamaraiikulam, Santhayadi, Vijayanagari, Pottayadi, Kottaram
5.	26.2.2007	Kottaram, Mahadanapuram, Sundanparappu, Swaminathapuram, Therivilai Kundal, Kanyakumari, Vivekanandapuram Campus





Street play near the temple



Children enjoying the drama at Puttalam



**Cycle Rally for Environmental Awareness**



**Lead Van with Swami Vivekananda's cut out - Street play is on!**



Mad rush for getting a seedling



A happy mother with herbal plant



**Vaidyar Maharaja Pillai and Shri. Parameswaran planting a herb**



**Concluding function - In tune with Nature!**